



2nd biyearly *UNICAR*TradEconomy & Finance

7 May, h 10:30 - Awards presentation and special sessions

1. Presentation of. “The Franco d’Ovidio Award”

- > Maria Giovanna Onorati
- > Pietro Iaquina
- > Carlo Gentili (artist author of the gift award)

h.11:00 Coffee break

7 May, h 11:30 (Session 1) - Younger SESSION. Chair: Antonella PERRI

- 1) h. 11:30 **Franco Capalbo, Maria Teresa Francalanza**
Cultivating Territories for Preservation: The “Mulinum” Case Study – The First Italian Agricultural Enterprise Founded Through Crowdfunding in San Floro (CZ)
- 2) h. 11:45 **Giacomo Lettieri**
Strategic Conditioning through Soft Power: How EU Cross-Border Programs Reorient Economic Development Paths in Non-Member Mediterranean Countries
- 3) h. 12:00 **Sherif Dervishi**
Developments in Information Technology and features of students’ communication with the Specialists of Citizen Reception Office in the Municipality of Tirana

7 May, h 12:15 - (Session 2) - Live Chair: Pietro IAQUINTA

- 1) h. 12:15 **Domenico Palumbo, Simona Stravato**
Regulatory Sandboxes and Financial Innovation: Towards a Transnational European Model
- 2) h 12:30 **Peppino De Rose, Emanuele Aceto, Alessandro Reda**
Wine tourism and oil tourism: an experimental model of economic and social growth for agricultural producers and rural areas
- 3) h. 12:45 **Peppino De Rose, Alessandra Fuoco**
Innovative Territorial Strategies for Tourism: The Role of Strategic Planning in the PST 2023-2027
- 4) h. 13:00 **Elia Fiorenza**
From Unity to delay: an analysis of the causes of the North-South divide in Italy

Brief Lunch Break from 13:15 to 14:30

- 5) h. 14:30 **Francesco Favia, Nicola Favia, Iris Cekani**
Geopolitics and colonialism: the different forms of influence on tourism
- 6) h. 14: 45 **Giuseppe Percoco, Matteo Zappa, Francesco Giraldi**
Due diligence and sustainability reporting in large corporations: regulatory spillovers across value chains
- 7) h. 15:00 **Giovanna Dodaro, Ludovica Rodighiero**
The authentic value of micro destinations: enhancing experiential tourism in Calabria

7 May, h 15:15 - (Session 3) - on line Chairs: Francesco FAVIA - Nicola FAVIA

- 8) h. 15:15 **Ilir Sosoli, Eneida Çifligu**
Increasingly Prioritizing Sustainability
- 9) h 15:30 **Majlinda Liçi Koçi**
Types of tourism in Berat region
- 10) h. 15:45 **Entela Abdul**
Bridging and harmonizing Legal Traditions! Albania’s Supreme Court and the important Role of Precedent in a Civil Law System
- 11) h. 16:00 **Migena Kokeri**
Cultural attitudes towards aging and sustainable society in albania
- 12) h. 16:15 **Erinda Male**
Diplomatic Immunity and Employment Disputes: The Case of Hajrie Nuraj vs Albania and the Limits of Legal Protection for Local Staff
- 13) h 16:30 **Giovanni Citrigno**
The legacy of Virtue Ethics. Cooperation between Human Flourishing and Capabilities



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- 14) **h. 16:45 Maria Pompò**
Investments for the growth of the circular economy
- 15) **h. 17:00 Menada Petro, Rita Loloçi**
Education and Economic Stress among Students – Challenges and Recommendations for Educational Policies in Albania
- 16) **h. 17:15 Zakaria Beloulali**
Determinants and Challenges Affecting the Financial Performance of Islamic Banks Operating in Morocco: An Empirical Examination
- 17) **h. 17:30 Luca Di Majo**
The Metaverse and European Technological Approach
- 18) **h. 17:45 Qamile Caca**
The philosophy of policy and politics
- 19) **h. 18:00 Marco Colacino**
Ecosolidarity imaginaries. Stills from Chiapas between environmentalism, indigenism and post-colonialism
- 20) **h. 18:15 N. Cherqi, M.A. Boulaich**
"The Effectiveness of Law 73-17 in Addressing Business Distress: Between Legal Ambition and Economic Reality"
- 21) **h. 18:30 Emanuela Decima, Pamela Musuraca**
Analysis Of Attractiveness In Public Employment
- 22) **h. 18:45 Mirion Theodosi, Drita Avdily**
Introduction Criminal Law in the European Union
- 23) **h. 19:00 Serena Arcurdi, Peppino De Rose**
Competitiveness of SMEs on foreign markets and actions to facilitate entry into strategic and priority countries through the support of ICE Agency

h. 19:30 Conference Closing



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8 May, h 9:00 (Session 4) - Live Chairs: Francesco SASSONE - Eveny CIURLEO

- 20) **h. 9:15 Umberto Alessio Giordano, Francesco Sassone, Eveny Ciurleo.**
Digitalization And Territorial Inequalities: The Impact Of Public Funding On The Economic Growth Of Italian Municipalities.
- 21) **h. 9:30 Alessandra Tancredi, Isabella Imperato.**
Sectoral Analysis Supported By Cpt Data: The Water Sector.
- 22) **h. 9:45 Mirella Castrichini, Simona Azzarelli, Mery Ripalvella**
Data And Tools To Support Regional Planning - The Experience Of The Umbria Region.
- 23) **h. 10:00 Giuseppe Somma, Paolo Felitig**
From Eu cohesion policy to sustainable development: resource mapping based on a reclassification of thematic objectives.
- 24) **h. 10:15 Martina Federico, Gioconda Mannarino, Antonio Russo**
Credit And Inequalities In Calabria: Low Incomes And Financial Access
- 25) **h. 10:30 Giovanni Cucinotta, Annamaria Curcio, Filippo Panzarella.**
Por Calabria 2014-2020: Successes, Challenges, Opportunities.
- 26) **h. 10:45 Rosa Conforti, Francesca Artese, Elisabetta Croce**
Roots Tourism And Economic Development In Italy: New Trajectories Between Identity, Experience And Territory
- 27) **h. 11:00 Francesco Sassone.**
Public Budget And Fiscal Sustainability In Calabria: A Quantitative Analysis For Regional Planning

h.11:15 Coffee break

8 May, h 9:00 (Session 5) - Live Chairs: Francesco FAVIA – Roberto GALANTI

- 28) **h. 11:30 Raffaella Camastra**
Waiting Lists in the National Health Service: Focus on Calabria and Interregional Comparison. A financial analysis too.
- 29) **h. 11:45 Maria Antonietta Sposato, Rosa Elena Piperata, Laura Sirianni**
Woman: Finance and Sustainable Future

Online

- 30) **h. 12:00 Concetta Tania Marchese, Michele Ragone, Giovanni Quaranta**
Analyzing Municipal Sustainability with CPT Data: the case of Basilicata Region
- 31) **h. 12:15 Marco Bressan, Mauro Natali, Gian Lorenzo Boracchia**
Local Demographic Projections: Tackling Challenges of a Heterogeneous Territory Liguria.
- 32) **h. 12:30 Paola Folino, Patrizia Fiore, Maria Daffinà**
The Impacts of the ESG Transition on the Economic-Financial System of Calabria: Critical Issues, Resources and Prospects for Sustainable Development

Live

- 33) **h. 12:45 Eveny Ciurleo, Alba Maria Gallo**
Financial Distress in Italian Municipalities
- 34) **h. 13:00 Maria Carmela Serluca, Ubaldo Comite**
The Valuation of Fixed Assets according to ITAS 4 in Italian Local Governments
- 35) **h. 13:15 Marco Calabretta**
Multi-level governance in territorial welfare policies and collaborative relations between public administrations and third sector organisations: co-programming and co-designing

Brief Lunch Break from 13:30 to 15:00



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8 May, h 15:15 (Session 6) Live - Chair: Ubaldo COMITE

- 36) **h. 15:15 Alessandro Barca, Mariella Tripaldi**
Podcast, an Innovative Tool
- 37) **h. 15:30 Patrizia Piro, Anna Chiara Brusco, Angela Forte**
Towards a resilient society: geo-political dynamics, economic choices and sustainability. Nature-based solutions for green management of territory
- 38) **h. 15:45 Rossella Spanò, Pietro Iaquinta**
Stories of Swiss from Calabria: a village on the run
- 39) **h. 16:00 Domenico A. Barbuto**
Smart Food. An Exploratory Ethnographic Study on the Artificial Intelligence in Gastronomic Tourism
- 40) **h. 16:15 Giovanni Tocci**
Historic railways: development opportunities for Italian small towns
- 41) **h. 16:30 Roberta Costanzo, Danilo Antonio Ceraso, Franco Ernesto Rubino**
ESG and Green Debt: Sustainability or Illusion?
- 42) **h.16:45 Danilo Antonio Ceraso, Roberta Costanzo, Pietro Iaquinta**
Artificial Intelligence in Public Governance: Enhancing Efficiency, Trust, and Decision-Making
- 43) **h. 17:00 Elisabetta Venezia**
Equity and sustainability: the economic and social role of transport infrastructures for the elderly
- 44) **h. 17:15 Antonella Perri**
Chaotic Heritage: AI, design and complexity in cultural tourism
- 45) **h. 18:00 Tullio Romita**
New skills for the development of tourist destinations
- 46) **h. 18:15 Danilo Antonio Ceraso, Fabio Piluso, Roberta Costanzo**
Behavioral Reactions to Market Uncertainty in Cryptocurrency Investment: Evidence from Fund Flows and Price Volatility
- 47) **h. 18:30 Federico de Andreis, Faderico Sottoriva, Simone Taddeo**
Female Representation in High-Reliability and High-Tech Organizations in the Transport Sector

8 May, h 16:00 (Session 7) - Session - On Line - Chairs: Eveny CIURLEO Alba GALLO

- 1) **h. 16:15 Irina Calugareanu, Natalia Antoci**
Assessment of brand visibility through social networks in the digital environment
- 2) **h. 16:30 Matilda Memaj, Klodiana LEKA**
The Process Of Building A Professional Identity In Education Students During Their Teaching Practice
- 3) **h. 16:45 Latifa Salima KHODHEIR, Hind OUGUENOUNE, Mohamed Nabil BENGUIRECHE**
Artificial intelligence : a catalyst for innovation and disruption in the commercial and financial spheres
- 4) **h. 17:00 Ilir Sallata**
Teaching contemporary history and its impact on modern society
- 5) **h 17:15 Nicola Tenerelli**
Preparing for Change: Educating Young Adults for the Post-Globalization Era
- 6) **h. 17:30 Maria Assunta Saracino**
Food Safety and Regulatory Innovation in Global Agri-Food Trade: Health Protection, Traceability, and Intellectual Property
- 7) **h. 17:45 Youcefi Rachid**
The impact of export diversification on the development of the Algerian economy.
- 8) **h. 18:00 Brunilda Licaj**
Reviving Abandoned Heritage: A Cross-Border Network of Albergo Diffuso in Albania and Kosovo
- 9) **h. 18:15 Francesco Laterza, Francesco Maldera**
Agronomic evaluation of different almond cultivars grown in Super high-density orchards

h. 18:45 Conference Closing



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**9 May, h 9:30 (Session 8) - Live and Remote
Chairs: Francesco FAVIA – Pietro IAQUINTA**

h 9.30 Dissemination Session

h.9:45 Nicola Favia, Lorenza Vaccaro, Pietro Iaquinta

Erasmus+ " SOIL- VET" (Sustainable Organic Initiatives in Learning for Vocational, Educational and Training)

From h. 10:00 to h. 11:00

**ROUND TABLE
Discussion and Debate**

h. 11:00 Conference Closing

The Conference is organized in close collaboration among:

International Academic Research Center, IARC - UNICART (Albania), University of Calabria Department of Business Administration and Law (Italy) Fenco National Federation Ambassadors, Consuls and Diplomats (Italy) Consulate of Moldova, Ascoli Piceno (Italy), CPT - Territorial Public Accounts – Calabria Region (Italy)



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