



## 2<sup>nd</sup> biyearly *UNICAR*TradEconomy & Finance

7 May, h 10:30 - Awards presentation and special sessions

### 1. Presentation of. “The Franco d’Ovidio Award”

- > Maria Giovanna Onorati
- > Pietro Iaquinta
- > Carlo Gentili (artist author of the gift award)

### h.11:00 Coffee break

7 May, h 11:30 (Session 1) - Younger SESSION. Chair: Antonella PERRI

- 1) h. 11:30 **Franco Capalbo, Maria Teresa Francalanza**  
Cultivating Territories for Preservation: The “Mulinum” Case Study – The First Italian Agricultural Enterprise Founded Through Crowdfunding in San Floro (CZ)
- 2) h. 11:45 **Giacomo Lettieri**  
Strategic Conditioning through Soft Power: How EU Cross-Border Programs Reorient Economic Development Paths in Non-Member Mediterranean Countries
- 3) h. 12:00 **Sherif Dervishi**  
Developments in Information Technology and features of students’ communication with the Specialists of Citizen Reception Office in the Municipality of Tirana

7 May, h 12:15 - (Session 2) - Live Chair: Pietro IAQUINTA

- 1) h. 12:15 **Domenico Palumbo, Simona Stravato**  
Regulatory Sandboxes and Financial Innovation: Towards a Transnational European Model
- 2) h 12:30 **Peppino De Rose, Emanuele Aceto, Alessandro Reda**  
Wine tourism and oil tourism: an experimental model of economic and social growth for agricultural producers and rural areas
- 3) h. 12:45 **Peppino De Rose, Alessandra Fuoco**  
Innovative Territorial Strategies for Tourism: The Role of Strategic Planning in the PST 2023-2027
- 4) h. 13:00 **Elia Fiorenza**  
From Unity to delay: an analysis of the causes of the North-South divide in Italy

### Brief Lunch Break from 13:15 to 14:30

- 5) h. 14:30 **Francesco Favia, Nicola Favia, Iris Cekani**  
Geopolitics and colonialism: the different forms of influence on tourism
- 6) h. 14: 45 **Giuseppe Percoco, Matteo Zappa, Francesco Giraldi**  
Due diligence and sustainability reporting in large corporations: regulatory spillovers across value chains
- 7) h. 15:00 **Giovanna Dodaro, Ludovica Rodighiero**  
The authentic value of micro destinations: enhancing experiential tourism in Calabria

7 May, h 15:15 - (Session 3) - on line Chairs: Francesco FAVIA - Nicola FAVIA

- 8) h. 15:15 **Ilir Sosoli, Eneida Çifligu**  
Increasingly Prioritizing Sustainability
- 9) h 15:30 **Majlinda Liçi Koçi**  
Types of tourism in Berat region
- 10) h. 15:45 **Entela Abdul**  
Bridging and harmonizing Legal Traditions! Albania’s Supreme Court and the important Role of Precedent in a Civil Law System
- 11) h. 16:00 **Migena Kokeri**  
Cultural attitudes towards aging and sustainable society in albania
- 12) h. 16:15 **Erinda Male**  
Diplomatic Immunity and Employment Disputes: The Case of Hajrie Nuraj vs Albania and the Limits of Legal Protection for Local Staff
- 13) h 16:30 **Giovanni Citrigno**  
The legacy of Virtue Ethics. Cooperation between Human Flourishing and Capabilities



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- 14) **h. 16:45 Maria Pompò**  
Investments for the growth of the circular economy
- 15) **h. 17:00 Menada Petro, Rita Loloçi**  
Education and Economic Stress among Students – Challenges and Recommendations for Educational Policies in Albania
- 16) **h. 17:15 Zakaria Beloulali**  
Determinants and Challenges Affecting the Financial Performance of Islamic Banks Operating in Morocco: An Empirical Examination
- 17) **h. 17:30 Luca Di Majo**  
The Metaverse and European Technological Approach
- 18) **h. 17:45 Qamile Caca**  
The philosophy of policy and politics
- 19) **h. 18:00 Marco Colacino**  
Ecosolidarity imaginaries. Stills from Chiapas between environmentalism, indigenism and post-colonialism
- 20) **h. 18:15 N. Cherqi, M.A. Boulaich**  
"The Effectiveness of Law 73-17 in Addressing Business Distress: Between Legal Ambition and Economic Reality"
- 21) **h. 18:30 Emanuela Decima, Pamela Musuraca**  
Analysis Of Attractiveness In Public Employment
- 22) **h. 18:45 Mirion Theodosi, Drita Avdily**  
Introduction Criminal Law in the European Union
- 23) **h. 19:00 Serena Arcurdi, Peppino De Rose**  
Competitiveness of SMEs on foreign markets and actions to facilitate entry into strategic and priority countries through the support of ICE Agency

*h. 19:30 Conference Closing*



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**UNICAR*TradEconomy & Finance***

**8 May, h 9:00 (Session 4) - Live Chairs: Francesco SASSONE - Eveny CIURLEO**

- 20) **h. 9:15 Umberto Alessio Giordano, Francesco Sassone, Eveny Ciurleo.**  
Digitalization And Territorial Inequalities: The Impact Of Public Funding On The Economic Growth Of Italian Municipalities.
- 21) **h. 9:30 Alessandra Tancredi, Isabella Imperato.**  
Sectoral Analysis Supported By Cpt Data: The Water Sector.
- 22) **h. 9:45 Mirella Castrichini, Simona Azzarelli, Mery Ripalvella**  
Data And Tools To Support Regional Planning - The Experience Of The Umbria Region.
- 23) **h. 10:00 Giuseppe Somma, Paolo Felitig**  
From Eu cohesion policy to sustainable development: resource mapping based on a reclassification of thematic objectives.
- 24) **h. 10:15 Martina Federico, Gioconda Mannarino, Antonio Russo**  
Credit And Inequalities In Calabria: Low Incomes And Financial Access
- 25) **h. 10:30 Giovanni Cucinotta, Annamaria Curcio, Filippo Panzarella.**  
Por Calabria 2014-2020: Successes, Challenges, Opportunities.
- 26) **h. 10:45 Rosa Conforti, Francesca Artese, Elisabetta Croce**  
Roots Tourism And Economic Development In Italy: New Trajectories Between Identity, Experience And Territory
- 27) **h. 11:00 Francesco Sassone.**  
Public Budget And Fiscal Sustainability In Calabria: A Quantitative Analysis For Regional Planning

**h.11:15 Coffee break**

**8 May, h 9:00 (Session 5) - Live Chairs: Francesco FAVIA – Roberto GALANTI**

- 28) **h. 11:30 Raffaella Camastra**  
Waiting Lists in the National Health Service: Focus on Calabria and Interregional Comparison. A financial analysis too.
- 29) **h. 11:45 Maria Antonietta Sposato, Rosa Elena Piperata, Laura Sirianni**  
Woman: Finance and Sustainable Future

**Online**

- 30) **h. 12:00 Concetta Tania Marchese, Michele Ragone, Giovanni Quaranta**  
Analyzing Municipal Sustainability with CPT Data: the case of Basilicata Region
- 31) **h. 12:15 Marco Bressan, Mauro Natali, Gian Lorenzo Boracchia**  
Local Demographic Projections: Tackling Challenges of a Heterogeneous Territory Liguria.
- 32) **h. 12:30 Paola Folino, Patrizia Fiore, Maria Daffinà**  
The Impacts of the ESG Transition on the Economic-Financial System of Calabria: Critical Issues, Resources and Prospects for Sustainable Development

**Live**

- 33) **h. 12:45 Eveny Ciurleo, Alba Maria Gallo**  
Financial Distress in Italian Municipalities
- 34) **h. 13:00 Maria Carmela Serluca, Ubaldo Comite**  
The Valuation of Fixed Assets according to ITAS 4 in Italian Local Governments
- 35) **h. 13:15 Marco Calabretta**  
Multi-level governance in territorial welfare policies and collaborative relations between public administrations and third sector organisations: co-programming and co-designing

**Brief Lunch Break from 13:30 to 15:00**



*2<sup>nd</sup> biyearly*  
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**8 May, h 15:15 (Session 6) Live - Chair: Ubaldo COMITE**

- 36) **h. 15:15 Alessandro Barca, Mariella Tripaldi**  
Podcast, an Innovative Tool
- 37) **h. 15:30 Patrizia Piro, Anna Chiara Brusco, Angela Forte**  
Towards a resilient society: geo-political dynamics, economic choices and sustainability. Nature-based solutions for green management of territory
- 38) **h. 15:45 Rossella Spanò, Pietro Iaquinta**  
Stories of Swiss from Calabria: a village on the run
- 39) **h. 16:00 Domenico A. Barbuto**  
Smart Food. An Exploratory Ethnographic Study on the Artificial Intelligence in Gastronomic Tourism
- 40) **h. 16:15 Giovanni Tocci**  
Historic railways: development opportunities for Italian small towns
- 41) **h. 16:30 Roberta Costanzo, Danilo Antonio Ceraso, Franco Ernesto Rubino**  
ESG and Green Debt: Sustainability or Illusion?
- 42) **h.16:45 Danilo Antonio Ceraso, Roberta Costanzo, Pietro Iaquinta**  
Artificial Intelligence in Public Governance: Enhancing Efficiency, Trust, and Decision-Making
- 43) **h. 17:00 Elisabetta Venezia**  
Equity and sustainability: the economic and social role of transport infrastructures for the elderly
- 44) **h. 17:15 Antonella Perri**  
Chaotic Heritage: AI, design and complexity in cultural tourism
- 45) **h. 18:00 Tullio Romita**  
New skills for the development of tourist destinations
- 46) **h. 18:15 Danilo Antonio Ceraso, Fabio Piluso, Roberta Costanzo**  
Behavioral Reactions to Market Uncertainty in Cryptocurrency Investment: Evidence from Fund Flows and Price Volatility
- 47) **h. 18:30 Federico de Andreis, Faderico Sottoriva, Simone Taddeo**  
Female Representation in High-Reliability and High-Tech Organizations in the Transport Sector

**8 May, h 16:00 (Session 7) - Session - On Line - Chairs: Eveny CIURLEO Alba GALLO**

- 1) **h. 16:15 Irina Calugareanu, Natalia Antoci**  
Assessment of brand visibility through social networks in the digital environment
- 2) **h. 16:30 Matilda Memaj, Klodiana LEKA**  
The Process Of Building A Professional Identity In Education Students During Their Teaching Practice
- 3) **h. 16:45 Latifa Salima KHODHEIR, Hind OUGUENOUNE, Mohamed Nabil BENGUIRECHE**  
Artificial intelligence : a catalyst for innovation and disruption in the commercial and financial spheres
- 4) **h. 17:00 Ilir Sallata**  
Teaching contemporary history and its impact on modern society
- 5) **h 17:15 Nicola Tenerelli**  
Preparing for Change: Educating Young Adults for the Post-Globalization Era
- 6) **h. 17:30 Maria Assunta Saracino**  
Food Safety and Regulatory Innovation in Global Agri-Food Trade: Health Protection, Traceability, and Intellectual Property
- 7) **h. 17:45 Youcefi Rachid**  
The impact of export diversification on the development of the Algerian economy.
- 8) **h. 18:00 Brunilda Licaj**  
Reviving Abandoned Heritage: A Cross-Border Network of Albergo Diffuso in Albania and Kosovo
- 9) **h. 18:15 Francesco Laterza, Francesco Maldera**  
Agronomic evaluation of different almond cultivars grown in Super high-density orchards

***h. 18:45 Conference Closing***



*2<sup>nd</sup> biyearly*

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**9 May, h 9:30 (Session 8) - Live and Remote  
Chairs: Francesco FAVIA – Pietro IAQUINTA**

**h 9.30 Dissemination Session**

**h.9:45 Nicola Favia, Lorenza Vaccaro, Pietro Iaquinta**

Erasmus+ " SOIL- VET" (Sustainable Organic Initiatives in Learning for Vocational, Educational and Training)

**From h. 10:00 to h. 11:00**

**ROUND TABLE  
Discussion and Debate**

***h. 11:00 Conference Closing***

**The Conference is organized in close collaboration among:**

International Academic Research Center, IARC - UNICART (Albania), University of Calabria Department of Business Administration and Law (Italy) Fenco National Federation Ambassadors, Consuls and Diplomats (Italy) Consulate of Moldova, Ascoli Piceno (Italy), CPT - Territorial Public Accounts – Calabria Region (Italy)



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Francesco FAVIA	IARC-UNICART – Pegaso University ( Italy) Universitas Sancti Cyrilli A.D. 1669 – (Albania/Malta)
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Francesco SASSONE	Territorial Public Accounts – Calabria Region (Italy)

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